



Program Talking Points

* August 2013

Quick Facts	
Year Established	2000
No. of Current Fellows	49
No. of Fellows and Alumni	260+ (to be exact 263)
No. of NC School Districts	52 (plus three charter schools)
No. of Counties	49
No. of Funders & Mentor Organizations	<p>30+ statewide (corporate, foundation, universities, community colleges and government. No. represents 2013-14 Fellowship year only)</p> <p><i>*Media interest on specific mentors and donors will depend on their coverage area. See "Sample Projects" under key messages.</i></p>

Program Overview	
Duration	1-year formal Fellowship but Fellows go on to serve as leaders and ambassadors in public school education

Fellow Benefits	10 days of professional development; \$5,000 stipend; partnership with industry or academic research mentor; a piece of technology (this year Lenovo tablets)
Fellow Requirements	Five-week summer research project with mentor; conducting workshops/seminars for other educators; blogging and monthly reporting; creating, piloting and vetting new lesson plans
Cost	We seek support from a variety of sources including grants to leverage the minimum gift of \$10,000 to support a Kenan Fellow.

Program Description	
Summary	The Kenan Fellows Program brings real-world skills to North Carolina's K-12 classrooms. Teachers partner with industry experts and university researchers to create relevant and engaging lessons for students.

<p>How it works</p>	<p>Our paid fellowships place teachers in industry, research labs or other local work sites. Teachers are paired with mentors who give them a “behind-the-scenes” look into how science, technology, engineering and math (STEM) are used in the “real world.”</p> <p>Fellows also learn what skills employers desire most and what career opportunities exist locally.</p> <p>We provide support via professional learning sessions and connect Fellows with other exemplary teachers across the state to help them transfer their experience back to students and colleagues.</p>
<p>Application</p>	<p>Online applications open in December. Fellows submit an essay, history of professional accomplishments and request recommendations from their principals and colleagues. The new cohort is announced in May.</p>
<p>Selection</p>	<p>More than 230 teachers across the state applied for the 2013-14 Fellowship year for only 49 fellowships.</p> <p>We select solutions-driven teachers who want to serve as catalysts for change and</p>

	leaders in their schools and communities.
Target Audience	K-12 public NC teachers and indirectly their students. There is no restriction on years of service. The program is statewide. You can only have a Fellowship once.
Funding	Grants, corporate and individual donations.

Evidence of Impact	*Source 2013 independent Evaluation Data
93%	of Fellows remain active in education
98%	of students said a Kenan Fellow got them more interested in jobs or careers that use math/and or science
100%	of Fellows said the program made them a better teacher
98%	of Fellows said the program enhanced their knowledge of how STEM is used in everyday life

Key Messages

Benefits for teachers and students

Professional Growth

- Exposure to the modern workplace
- Knowledge of practical applications of classroom lessons
- Personal understanding of the skills students will need to succeed in college and careers

Networking and Leadership

- Membership in a statewide community of innovative educators who share ideas and provide a support system for one another
- Connections to local industry with the ability to provide opportunities for students to visit host sites and work with host sites to create educational programs and other resources
- Informative connections to local industry experts and researchers at universities and community colleges
- Business and industry links that can provide concrete opportunities and better curriculum for students
- Fellows become leaders in their districts and statewide, leading workshops for other teachers and presenting best practices and demonstrating hands-on learning at conferences and through other avenues

Benefits for industry	<ul style="list-style-type: none"> • Connection to future workforce • Contribute to high quality of instruction in schools • Community recognition
Teacher Retention	<p>93% of Fellows remain in education, according to our 2013 evaluation report.</p> <p>That is remarkable considering that 46% of teachers nationwide leave after just five years, according to The National Commission on Teaching and America's Future (NCTAF).</p>
Our Slogan Says it Best!	<p>Preparing students for the real world takes teachers who learn in the real world</p>
Sample Projects <i>Reporter's love a good anecdote</i>	<p>Use the 2013-14 list of Fellowship projects to chose Fellowship projects that are relevant to that reporter's coverage area.</p> <p>The list is included among the documents in the KFP Communications folder. The PDF can be sent to them directly. It also includes a list of mentors, mentor organizations and sponsors for each Fellow.</p>